



International Hologram Manufacturers Association

Anti-trust Notice

The International Hologram Manufacturers' Association (IHMA) is an international association of members organised to promote the use of holograms and holography. In fulfilling this aim, it is the intention of the IHMA to avoid any activity, which may violate or appear to violate any applicable anti-trust law or restriction of competition law. It therefore encourages all of its members to avoid discussing business practices that may violate any such laws or give the appearance of violating any such laws, or any similar competition laws pertaining in any jurisdiction where the IHMA has members.

Through its activities, the IHMA brings together global representatives of competitors in the hologram industry. Although the purpose of these activities is principally educational and there is no intent to restrain competition in any manner, the Board recognizes the possibility that the IHMA and its activities, could be seen by some as an opportunity for anti-competitive conduct.

Each IHMA member is therefore expected to conduct business independently and free from any understandings or agreements or other conduct which may restrain competition. In particular no forum or activity of the IHMA shall be used for or include discussions, exchanges, collection or dissemination of any information for the purpose of bringing about or attempting to bring about any understanding or agreement among competitors, whether written, digital or oral, formal or informal, expressed or implied, with regard to prices, pricing methods, costs of production, sales, marketing, marketing strategies, terms or conditions of sale, distribution, volume of production, benchmarking, or allocation of territories, customers or suppliers.

Please adhere strictly to these guidelines during all IHMA meetings and functions to protect the IHMA, yourself and your respective organisations from liability.