



**International Hologram Manufacturers Association**

# Annual General Meeting 2022

Chairman & Secretariat's Report,  
December 2022

Dr Paul Dunn  
Mr Micaal Sidorov



# AGENDA

# AGENDA

- Anti-Trust Notice
- Apologies for Absence
- Chairman and Secretariat's Report
- Hologram Image Register(HIR) evolution
- 2022 in numbers and financial results
- 2022 Membership benefits
- 2023 Budget and Membership fee
- Sustainability
- Revised Articles of Association
- To appoint auditors
- Board Nominations & Elections
- Date & Location of Next AGM
- Chairman's summary



# ANTI-TRUST NOTICE



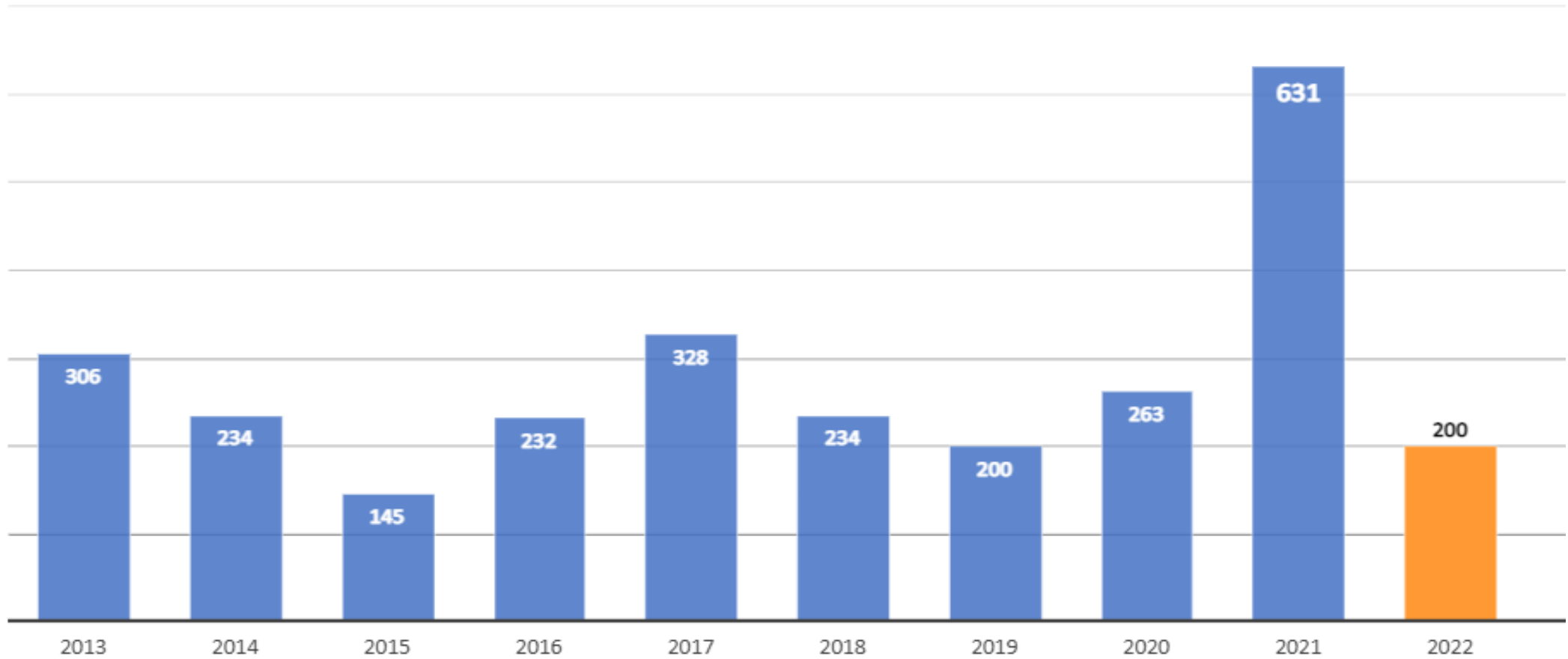
# APOLOGIES FOR ABSENCE



# CHAIRMAN & SECRETARIAT'S REPORT

# HOLOGRAM IMAGE REGISTER (HIR)

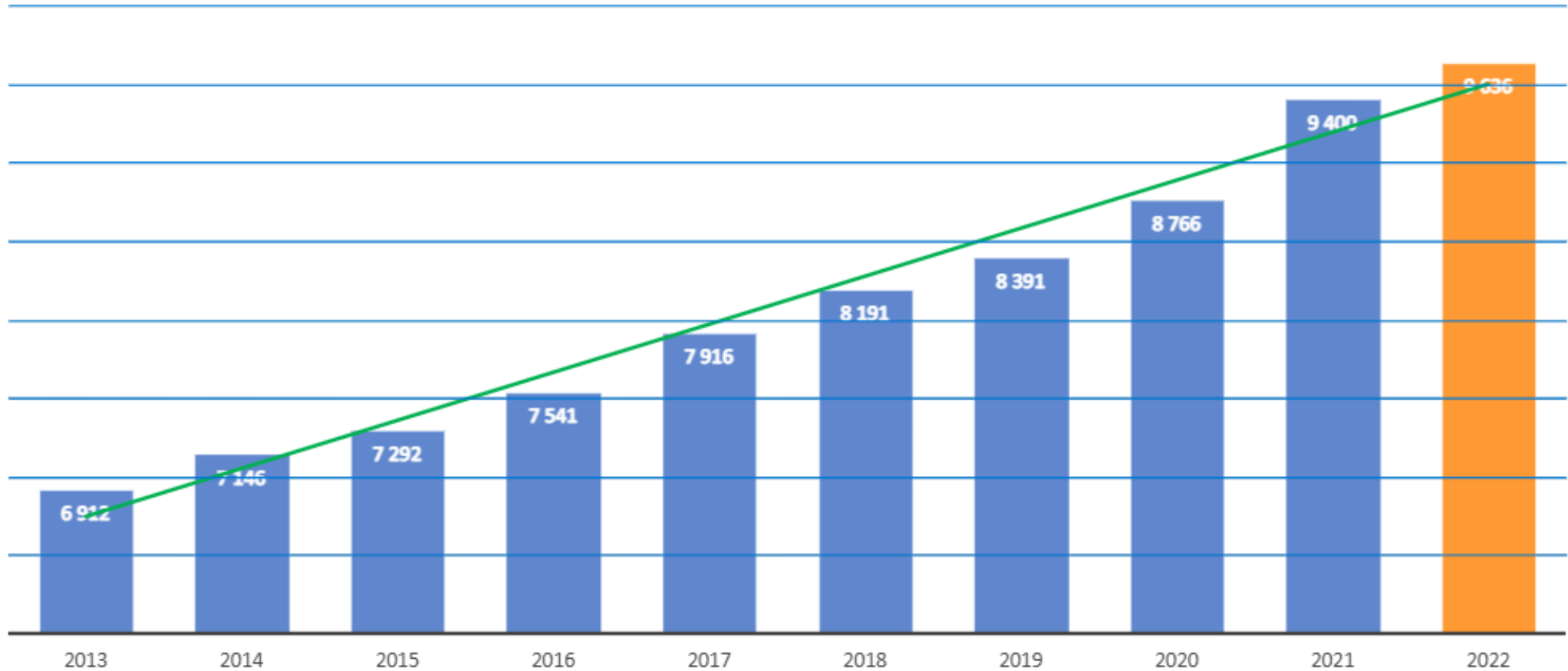
## Number of Design's Registrations per Year





# HOLOGRAM IMAGE REGISTER (HIR)

Total of Designs Registered on the HIR Database



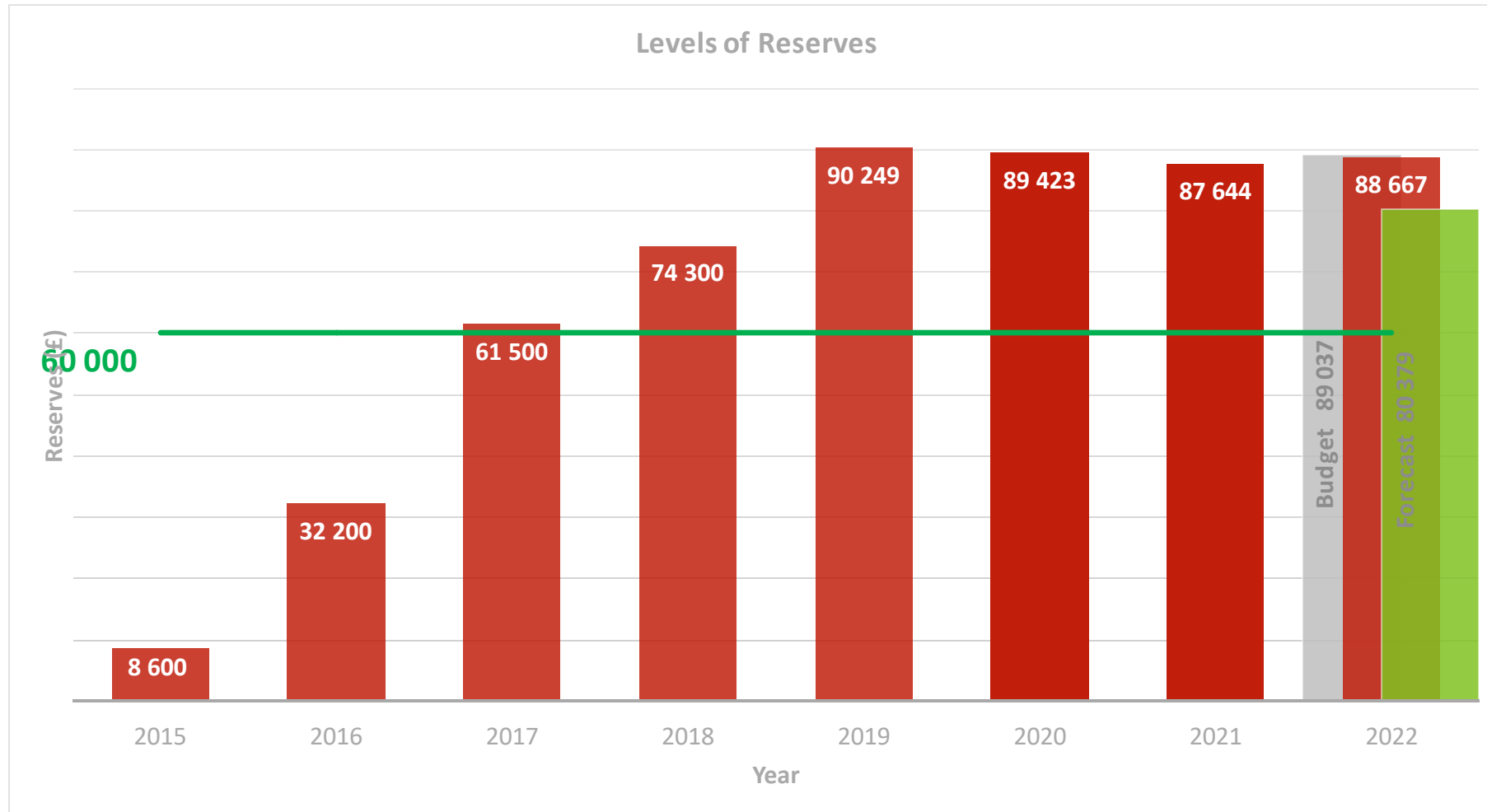
# 2022 IN NUMBERS

	2022	2021	2020	2019	2018	2017
Membership	82	80	81	93	93	101
Tenders / Countries	81	96	70 (Oct)	77 (Oct)	139	141
Patent Newsletter (# patents)	1335	1271	990 (sept)	847 (Sept)	780 (Sept)	823
HIR* New Registrations	205	631	263 (Nov)	200 (Nov)	234 (Nov)	328
Total Reserves (2021 budget = 78,338)	£88,667	£ 80,379	£ 108,353	£ 90,231	£ 74,327	£ 61,516

\* Hologram Image Register

# 2022 FINANCIAL RESULT

- The £60k operational reserve objective is reached and secured.





# 2022 NEW FEATURES

# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:



# IHMA MEMBERSHIP BENEFITS

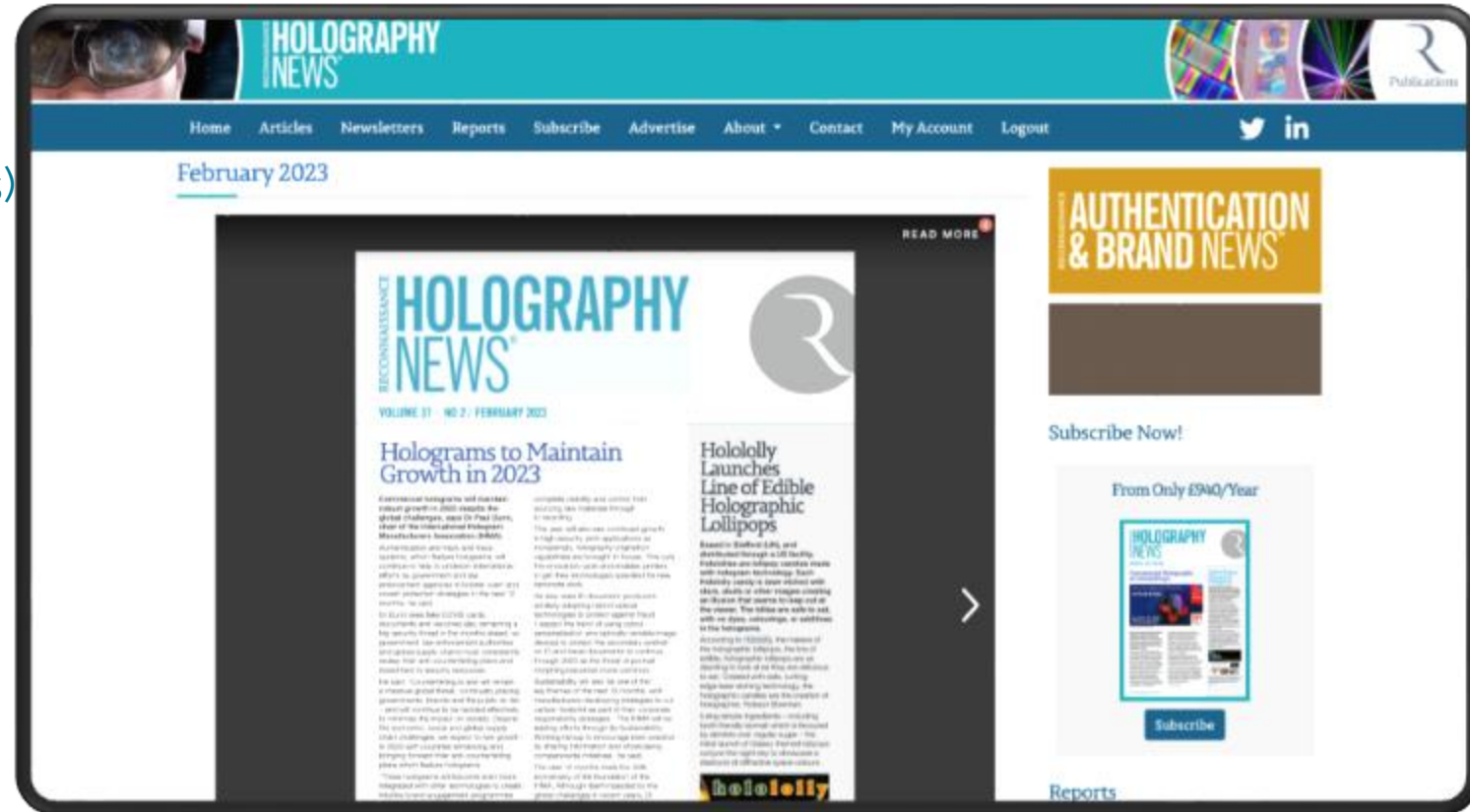
- New implementations:
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts



Tender Deadline	Description
<b>15 February 2022</b> Ref. No. <b>469573916</b>	<b>Saraswaty Press Limited</b> India - Supply Of Hot Foil Hologram Stamping Machine.
<b>7 February 2022</b> Ref. No. <b>469476061</b>	<b>Jharkhand Bijli Vitran Nigam Limited</b> India - Supply Of Various Materials - 33 Kv Disc. Insulator (polymer Type) With 90 Kn With H/w Fitting, 33 Kv Pin Insulator With Pin, L.t. Shackle Insulator With Strap Porcelain Type, L.t. Pin Insulator With Pin Porcelain Type, Rubber Mat Along Length Of Pannel,

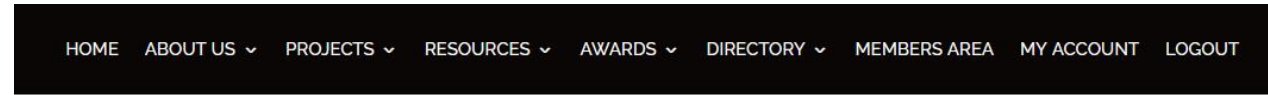
# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts
- Holography News<sup>®</sup> (monthly).

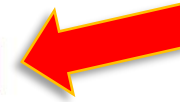


# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts
  - Holography News<sup>®</sup> (monthly).
  - Holography News<sup>®</sup> Digital Archive



## Holography News Archive Search

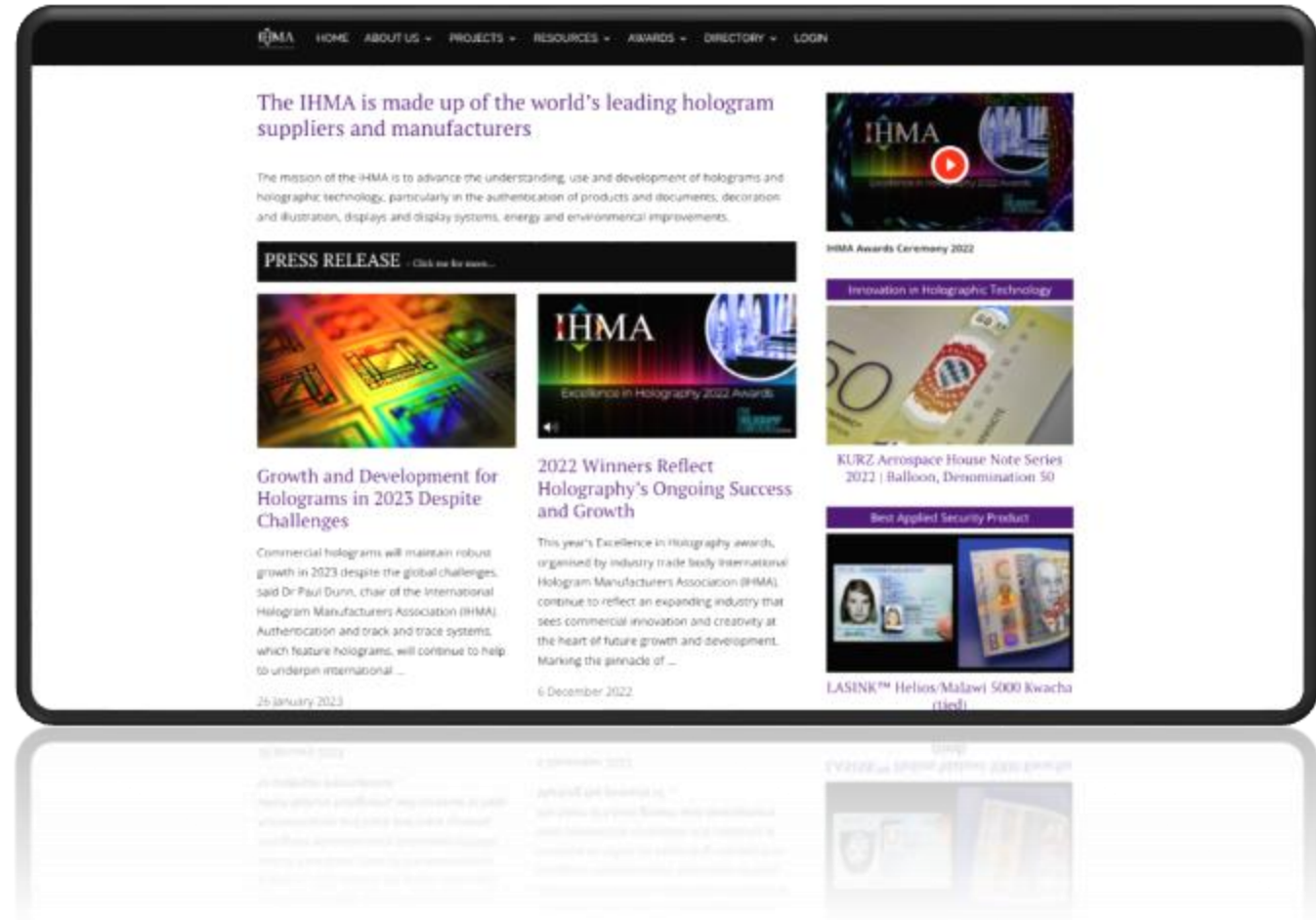
Click on the image for a popup view of the newsletter or click on the title to access the full view. We only provide the last 12 months with direct access, the rest is being accessed through the text search above.





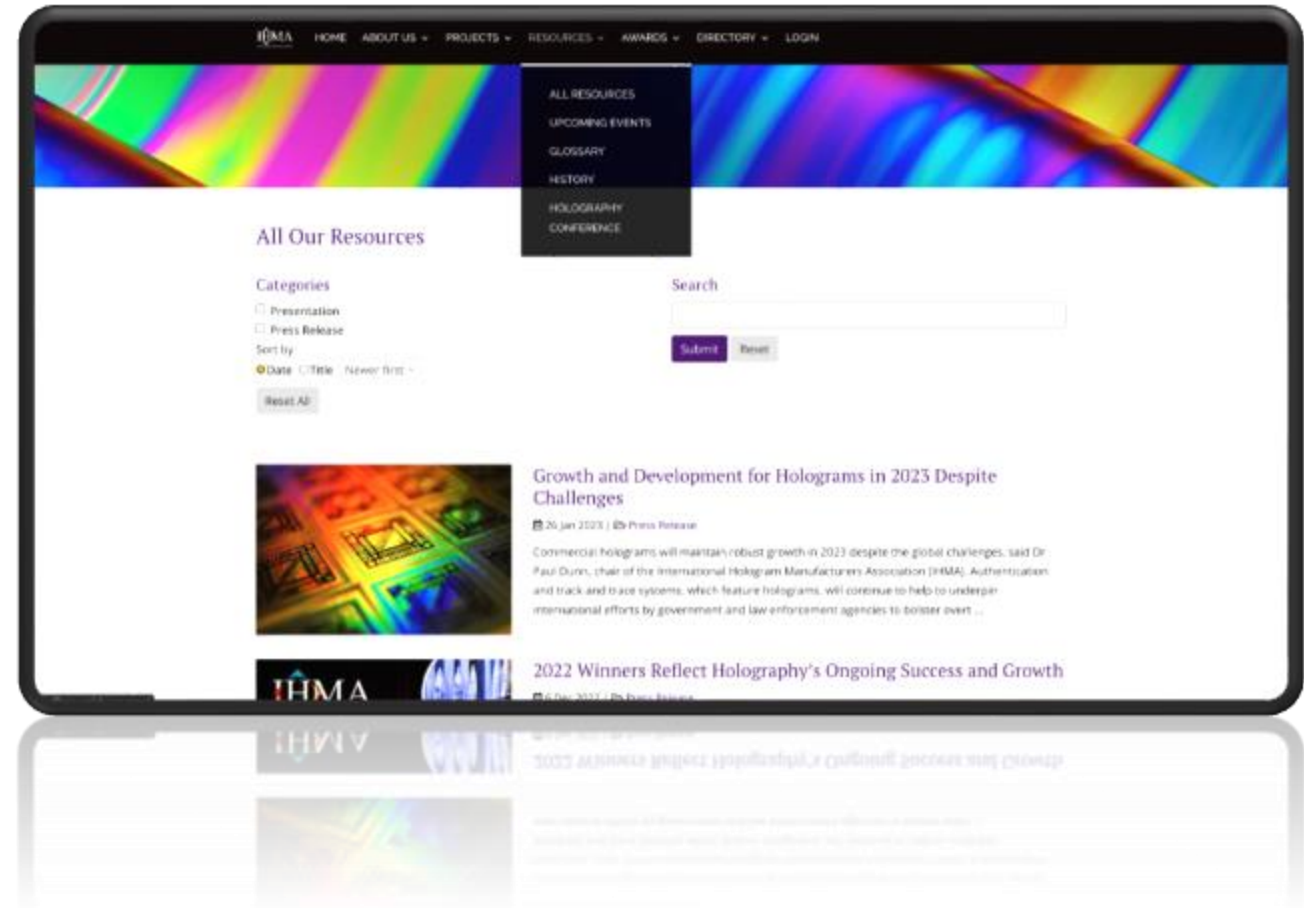
# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts
- Holography News® (monthly).
- Holography News® Digital Archive
- New Press Release section



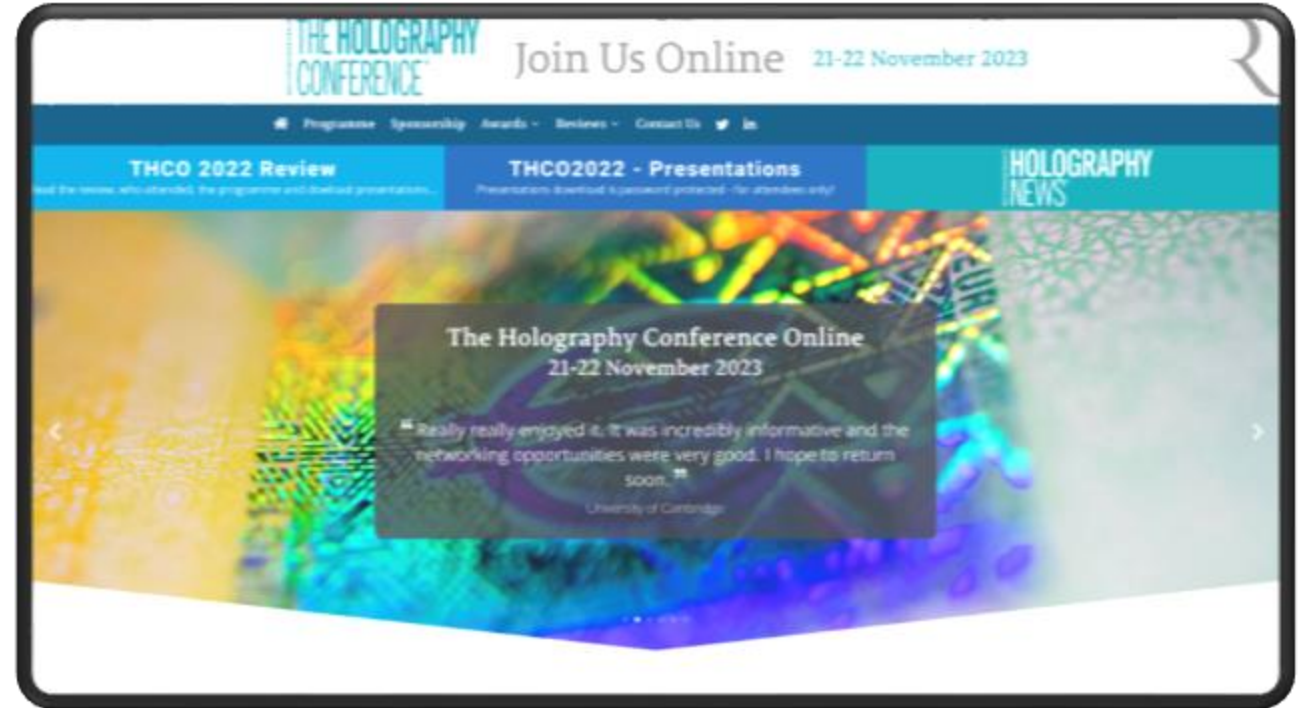
# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts
- Holography News® (monthly).
- Holography News® Digital Archive
- New Press Release section
- Industry technical Glossary



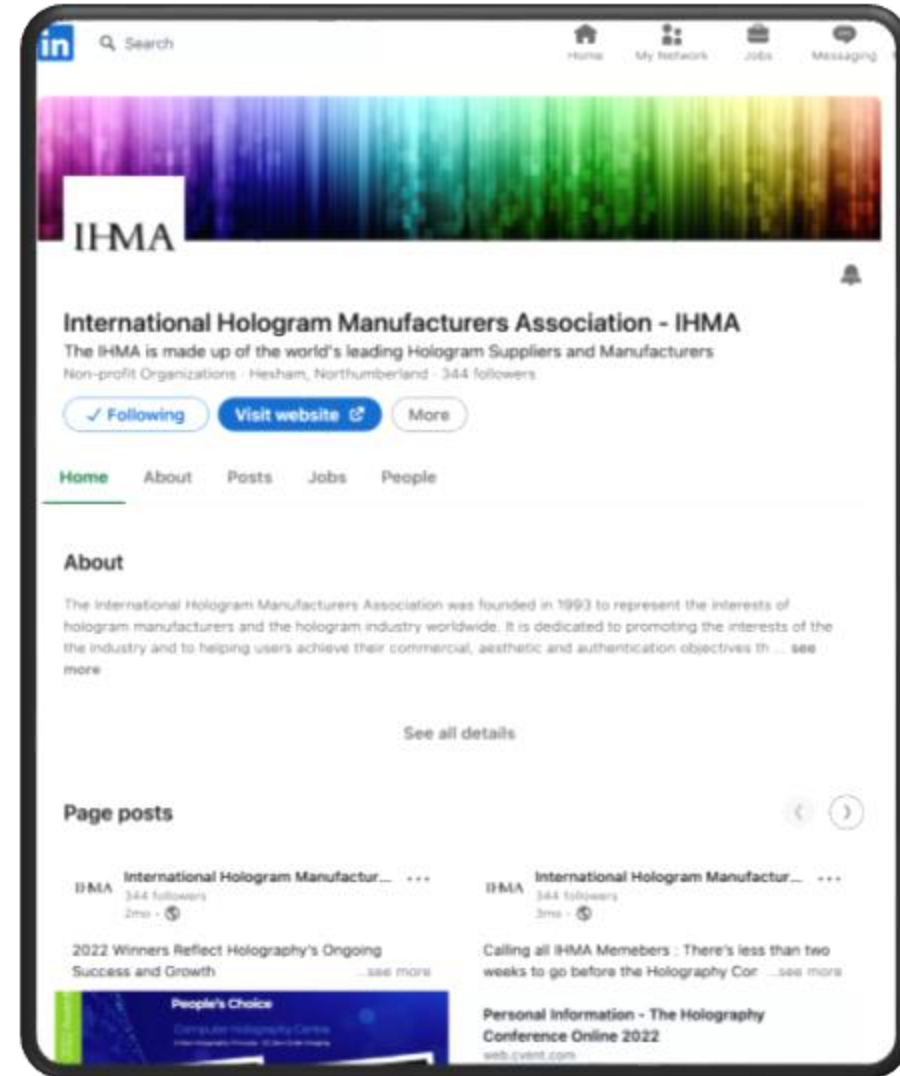
# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts
- Holography News® (monthly).
- Holography News® Digital Archive
- New Press Release section
- Industry Glossary
- Free Pass to the Holography Conference™



# IHMA MEMBERSHIP BENEFITS

- **New implementations:**
  - New modern website:
    - New member's area (in progress)
    - Quarterly Newsletters
    - All administrative documents
    - Monthly patent survey report
    - Tender alerts
- Holography News® (monthly).
- Holography News® Digital Archive
- New Press Release section
- Industry Glossary
- Discount to the
- Free Pass to the Holography Conference™
- New LinkedIn IHMA page

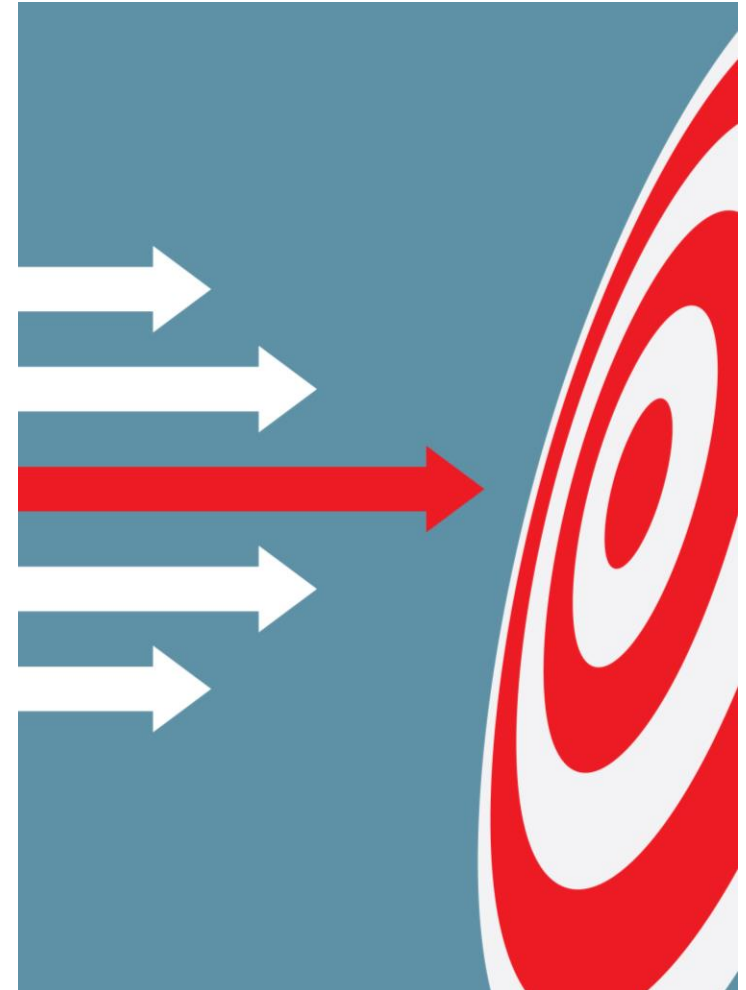




# 2022 NEW FEATURES

# IHMA MEMBERSHIP BENEFITS

- 2022 upgrades:
  - Website member's Private area (in progress)
    - Manage membership
    - Contact details
    - Company profile
    - Membership Certificate
  - HIR new interface
  - **Free Pass** to the Holography Conference™  
& Excellence of Holography Award



# IHMA MEMBERSHIP BENEFITS 2022

- Modern website with all administrative documents and:
  - IHMA Patent Bulletin & Tender Alerts Sales Leads
- Faster and better Hologram Image Register (HIR)
- Holography News® (monthly) digital platform
- Holography News® digital database archive
- Publicity & Education with dedicated Industry Glossary
- Free Pass to The Holography Conference™ and Excellence In Holography Award ceremony.
- Strong social media presence (LinkedIn)
- Commitment to ethical business practices and quality products.



# 2023 BUDGET



- New membership rate:
  - Band 1 members: £2,370.00 Turnover under £7.5 million (GBP)
  - Band 2 members: £3,950.00 Turnover over £7.5 million (GBP)
- Conservative budget of 80 members (as for 2021 and 2022)
- Focus on PR and better promotion of the IHMA and its members
- Proactive actions with the working groups
  - Association alliances
  - Industry Sustainability
- More participation on worldwide conferences



Year	2019	2020	2021	2022	2023
Income	£188,838	£165,822	£164,620	£204,000	£220,800
Costs	£160,660	£166,649	£165,644	£203,526	£219,200



# Sustainability

# Sustainability

- **IHMA charter** — As our Industry Association, provide support and guidance on the need to develop sustainable hologram manufacturing.
- **John Winchcombe** — Facilitator, Currency & Payment Consultant, Reconnaissance Intl
- **Working Group** – to understand members needs and provide guidance or a charter that would best represent the interest of all members.



# Revised Articles of Association

# Revised Articles of Association - Vote

- Timing of the AGM has been made flexible (every 12-15 months). Can be held either in-person or remotely
- The number of Board members has been made flexible – no less than five, no more than seven
- Regional representation of Board members not required (although still preferred)
- Failure to comply with UK laws regarding proof of status has been added as a reason for termination of a Board member
- Membership criteria extended to encompass providers of material and equipment, as well as finishers and converters.
- More membership categories can be created if Board/members decide
- Associate membership redefined – includes research organisations as well as other trade associations
- The jurisdiction of the agreement (the UK) has been added



# AUDITORS

# AUDITORS

Durrant Calleva – Vote Retain?





# BOARD ELECTION

# 2022 BOARD MEMBERS' ELECTION

- Ondrej Fedorcak from Optaglio has been co-opted and needs to be confirmed by vote
- Special vote required to allow Paul Dunn to stay on as Chairman another year
- Nobody else standing down or needs to be re-elected
- Two more vacancies on the Board – nominations welcome



# **CHAIRMAN'S SUMMARY**



# IHMA 2022 AGM – February 28<sup>th</sup> 2022

## Chairman's Report

We had hoped business to return to some form of normality in 2022, following the relaxation of Covid restrictions, but unfortunately the war in Ukraine has introduced new difficulties for Businesses which sadly pale into insignificance compared to the tragic loss and suffering, the war has caused.

IHMA membership has obviously been affected but the board has continued the plans for change and growth to provide greater and added value to members.

The changes to the Hologram Image Register (HIR) are now being used and following feedback, the board are in the process of compiling a video on the how to use the HIR and ensure maximum value from its usage. We are also in the process of planning the next phase of changes to the Image Register to meet the challenges of the increasing number of new optical technologies used for authentication and anticounterfeiting.

The Holography On-Line Conference (THOC) was held in early December and we had an excellent range of papers plus the IHMA Hologram Awards, which as always, was fascinating to see such excellent development and Images A really good conference and many members attended.

We also launched the new IHMA Logo and continued to issue articles on a wide range of topics affecting our members.



The plan to broaden the IHMA horizons through potential alliances with other related Associations and Institutions is underway and we will be reporting on some exciting opportunities in the coming months. Part of the process will be for the IHMA to increase its presence through presentations at conferences and we will be presenting a workshop at the upcoming HSP EMEA conference in Abu Dhabi in early March.

This year will see the implementation of a Sustainability Charter from the IHMA as I reported earlier and as mentioned already, a working group has already been established and meetings have been held. In the coming weeks it is likely we will be in contact with members to ask for your help in progressing this to help educate and support all our members, so please respond or pass to someone in your organisation who can help.

We have also added to the board this year and would like to introduce Ondřej Fedorčák from Optaglio and we are looking forward to working with him.

The board remain committed to improving and enhancing membership value and have already outlined some of the new areas we will pursue this coming year and look forward to reporting on these new changes at the next AGM.

A final thankyou to everyone for attending today and look forward to the year ahead.



# Questions?

**Thank you!**

